

No	Process	Purpose	Categories of data subjects	Categories of personal data	Legal basis for the processing
1	Conflict of Interest (COI) check across Magnusson	Managing jointly the Client Database - to provide a legal service in different countries simultaneously by acting as a one-stop-shop under brand Magnusson	Clients (or potential Clients) Third parties (counterparties, related persons)	<ul style="list-style-type: none"> Name Personal Identification Code or Date of Birth Subject matter of and other relevant information about the case (in order to present the interests of the parties / related persons) 	Our and companies' belonging to the Magnusson's international network of law firms (Magnusson Group) legitimate interest to jointly manage Client Database and IT systems, to provide comprehensive, cross-regional and cross-border services
2	Marketing activities	Managing jointly the Client Database and marketing (pitch) jointly (e.g. making joint offers for cross-border projects) with the companies' belonging to the Magnusson's international network of law firms (Magnusson Group)	Clients (the personal data of natural person Clients is included in pitch documentation in very limited cases)	<ul style="list-style-type: none"> Name Overview of the relevant legal service provided to the Client (if applicable) 	Consent of the Data Subject and/or our and companies' belonging to the Magnusson's international network of law firms (Magnusson Group) legitimate interests to publish information about previous professional experience for marketing purposes
		Expanding the Client Database and for such reason publishing information on our experiences and services provided to existing Clients, in particular, making offers for potential Clients and/or submitting submissions for international editions (e.g. Chambers & Partners and Legal500) to achieve a favourable ranking / highlighting for our legal practice teams which is yearly published free of charge to access online to help corporate counsels worldwide find the right advisors through these rankings and editorial	Clients (the Personal Data of natural person Clients is included in submission documentation in very limited cases)	<ul style="list-style-type: none"> Name Subject matter of the relevant legal service provided to the client / case (if applicable) 	Consent of the Data Subject and/or our and companies' belonging to the Magnusson's international network of law firms (Magnusson Group) legitimate interests to publish information about previous professional experience for marketing purposes
		Publishing information about professional or non-profit activities of Magnusson offices on social media platforms (e.g. LinkedIn) for marketing purposes (visibility)	Partners and individuals related to them Visitors on the platform	<ul style="list-style-type: none"> Name Position and professional activity (e.g. achievements) Participation at events Photo Other relevant information related to event 	Consent of the data subject and/or our and companies' belonging to the Magnusson's international network of law firms (Magnusson Group) legitimate interest to jointly market the Magnusson's law firm network on social media platforms under a common international brand and trademark